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# ABOVE AND BEYOND

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**SHARP**<sup>®</sup>

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## 10<sup>TH</sup> ANNIVERSARY SHARP CHULA VISTA MEDICAL CENTER GOLF TOURNAMENT

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PRESENTED BY  
**THE SUTHERLAND FAMILY**

TOURNAMENT SPONSOR



TOURNAMENT HOST  
**SMITHGROUP JJR**



## Golf Tournament Details

Monday, May 21, 2018  
San Diego Country Club  
88 L Street  
Chula Vista, CA 91911

For more information or to register online,  
visit [give.sharp.com/scvgolf](http://give.sharp.com/scvgolf)

Please join us for an outstanding day of golf in support of Sharp Chula Vista Medical Center.

Day includes:

- A round of golf at one of San Diego County's most prestigious courses
- Green fees, driving range and cart
- Beverages
- Opportunities to win exciting prizes
- Special tee prize package
- Post tournament celebration & tournament awards

Tournament schedule:

- 8:00 a.m. – Sponsor Breakfast (invitation only)
- 8:30 a.m. – Registration opens
- 10 a.m. – Shotgun start – Four-player scramble format
- 3:30 p.m. – Post Tournament Cocktail Reception & Auction: cocktails, heavy appetizers, live and silent auctions, and tournament awards

Exclusive  
Sponsor Breakfast

## 2018 Golf Committee

Andrew Millar, Chair

[amillar@henselphelps.com](mailto:amillar@henselphelps.com)

Bill Addy  
Mike Akin  
Jennifer Baker  
Victor Cantu  
Jon Crucitt  
Will Dvorak  
Hollis Gentry  
Mary Gleason  
Vennie Henderson  
Sherman Johnson  
Bruce Kerstetter

Rick King  
Jim Long  
Rick Michaels  
Justin Moriarty  
Steve Norton  
Crystal Olsen  
Ernie Ortiz  
Gary Rose  
David Rosenfeld  
Ben Swanson

### ***Sharp HealthCare Foundation Staff***

Beverly Codallos  
619-502-3502

[beverly.codallos@sharp.com](mailto:beverly.codallos@sharp.com)

Christy Rheam  
619-502-6099

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# SPONSORSHIP LEVELS & BENEFITS

<p style="text-align: center;">PRESENTING SPONSOR \$25,000 <b>RESERVED</b></p>	<p><b>General Benefits</b></p> <ul style="list-style-type: none"> <li>• Top tournament billing</li> <li>• Recognition in tournament publicity &amp; company logo recognition on:             <ul style="list-style-type: none"> <li>○ Sharp Chula Vista Golf Tournament webpage</li> <li>○ Printed and electronic invitations</li> <li>○ Sponsorship Packets</li> <li>○ Recognition in Sharp HealthCare Foundation’s newsletters and publications</li> </ul> </li> <li>• Invitation to the Sharp Corporate Event Sponsor Breakfast with Sharp leadership</li> </ul> <p><b>Golf Benefits</b></p> <ul style="list-style-type: none"> <li>• <b>Twelve (12) individual</b> tournament players with special tee prize</li> <li>• <b>Twelve (12) invitations to an exclusive Sponsor Breakfast</b> with Sharp, HP and SmithGroupJJR executives the morning of May 21<sup>st</sup></li> <li>• Prominently placed <b>full page advertisement</b> in the tournament electronic program</li> <li>• <b>Award presentation</b> at Cocktail Reception</li> <li>• Company banners (provided by sponsor) displayed at event</li> <li>• Hole sign on the course with an option to include company logo, name on all holes</li> <li>• Option to include promotional materials, provided by sponsor</li> </ul>
<p style="text-align: center;">TOURNAMENT SPONSOR \$20,000</p>	<p><b>General Benefits</b></p> <ul style="list-style-type: none"> <li>• Recognition in tournament publicity &amp; company logo recognition on:             <ul style="list-style-type: none"> <li>○ Sharp Chula Vista Golf Tournament webpage</li> <li>○ Printed and electronic invitations</li> <li>○ Sponsorship Packets</li> <li>○ Recognition in Sharp HealthCare Foundation’s newsletters and publications</li> </ul> </li> <li>• Invitation to the Sharp Corporate Event Sponsor Breakfast with Sharp leadership</li> </ul> <p><b>Golf Benefits</b></p> <ul style="list-style-type: none"> <li>• <b>Twelve (12) individual</b> tournament players with special tee prize</li> <li>• <b>Twelve (12) invitations to an exclusive Sponsor Breakfast</b> with Sharp, HP and SmithGroupJJR executives the morning of May 21<sup>st</sup></li> <li>• Prominently placed <b>full page advertisement</b> in tournament electronic program</li> <li>• <b>Award presentation</b> at Cocktail Reception</li> <li>• Company banners (provided by sponsor) displayed at event</li> <li>• Hole sign on the course with an option to include company logo, name on all holes</li> <li>• Option to include promotional materials, provided by sponsor</li> </ul>
<p style="text-align: center;">TOURNAMENT HOST \$15,000</p>	<p><b>General Benefits</b></p> <ul style="list-style-type: none"> <li>• Recognition in tournament publicity &amp; company logo recognition on:             <ul style="list-style-type: none"> <li>○ Sharp Chula Vista Golf Tournament webpage</li> <li>○ Printed and electronic invitations</li> <li>○ Sponsorship Packets</li> <li>○ Recognition in Sharp HealthCare Foundation’s newsletters and publications</li> </ul> </li> <li>• Invitation to the Sharp Corporate Event Sponsor Breakfast with Sharp leadership</li> </ul> <p><b>Golf Benefits</b></p> <ul style="list-style-type: none"> <li>• <b>Eight (8) individual</b> tournament players with special tee prize</li> <li>• <b>Eight (8) invitations to an exclusive Sponsor Breakfast</b> with Sharp, HP and SmithGroupJJR executives the morning of May 21<sup>st</sup></li> <li>• Prominently placed <b>full page advertisement</b> in tournament electronic program</li> <li>• <b>Award presentation</b> at Cocktail Reception</li> <li>• Company banners (provided by sponsor) displayed at event</li> <li>• Hole sign on the course with an option to include company logo, name on all holes</li> <li>• Option to include promotional materials, provided by sponsor</li> </ul>

# SPONSORSHIP LEVELS & BENEFITS

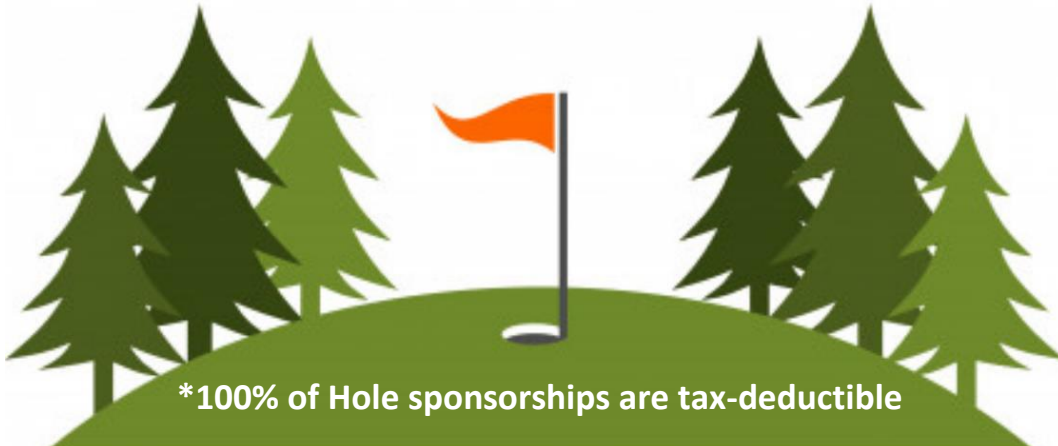
(Continued)

<p>EAGLE SPONSOR \$10,000</p>	<p><b>General Benefits</b></p> <ul style="list-style-type: none"> <li>• Recognition in tournament publicity &amp; company logo recognition on electronic invitations and <u>Sharp Chula Vista Golf Tournament</u> webpage</li> <li>• Recognition in Sharp HealthCare Foundation’s newsletters and publications</li> <li>• Invitation to the Sharp Corporate Event Sponsor Breakfast with Sharp leadership</li> </ul> <p><b>Golf Benefits</b></p> <ul style="list-style-type: none"> <li>• <b>Eight (8) individual</b> tournament players with special tee prize</li> <li>• <b>Eight (8) invitations to an exclusive Sponsor Breakfast</b> with Sharp, HP and SmithGroupJJR executives the morning of May 21<sup>st</sup></li> <li>• <b>Full page advertisement</b> in tournament electronic program</li> <li>• <b>Award presentation</b> at Cocktail Reception</li> <li>• Company banners (provided by sponsor) displayed at event</li> <li>• Hole sign on the course with an option to include company logo</li> <li>• Option to include promotional materials, provided by sponsor</li> </ul>
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## *Special level added*

in honor of our 10<sup>th</sup> Anniversary Year!

<p style="font-size: 2em;">↓</p> <p>EXCLUSIVE BIRDIE SPONSOR <del>\$7,000</del> \$6,000</p>	<p><b>General Benefits</b></p> <ul style="list-style-type: none"> <li>• Recognition in Sharp HealthCare Foundation’s newsletters and publications</li> <li>• Company logo recognition on electronic invitations and <u>Sharp Chula Vista Golf Tournament</u> webpage</li> <li>• Invitation to the Sharp Corporate Event Sponsor Breakfast with Sharp leadership</li> </ul> <p><b>Golf Benefits</b></p> <ul style="list-style-type: none"> <li>• <b>Four (4) individual</b> tournament players with special tee prize</li> <li>• <b>Four (4) invitations to an exclusive Sponsor Breakfast</b> with Sharp, HP and SmithGroupJJR executives the morning of May 21<sup>st</sup></li> <li>• <b>Full page advertisement</b> in tournament electronic program</li> <li>• Logo listing in tournament electronic program</li> <li>• Hole sign on the course with an option to include company logo</li> <li>• Option to include promotional materials, provided by sponsor</li> </ul>
<p>HOLE SPONSOR \$1,000</p>	<p><b>Golf Benefits</b></p> <ul style="list-style-type: none"> <li>• Hole sign on the course</li> <li>• Option to have a sponsor table at the green or include promotional materials (provided by sponsor) in player bags</li> <li>• Logo or name listing in tournament electronic program as Hole Sponsor</li> <li>• Invitation for 2 to attend the Cocktail Reception and award</li> </ul>



# UNDERWRITING INFORMATION

* All Underwriting includes the opportunity to have representatives on site at a hole.				
OTHER SPONSORSHIP LEVELS <i>Underwriting</i>	\$4,000	Golf Cart Sponsor with Decal Logo	\$500	Photographer
	\$3,000	Tee Prize Hole Sponsor	\$500	Auctioneer
	\$2,000	Sponsor Breakfast	\$500	Cocktail Reception Brochures
	\$2,000	Cocktail Reception Host – <b>SOLD!</b>	\$500	Tequila
	\$2,000	Bloody Mary Bar Host – <b>SOLD!</b>	\$300	Live Auction Sponsor
	\$2,000	Food Truck Sponsor Hole 1	\$300	Silent Auction Sponsor
	\$2,000	Food Truck Sponsor Hole 2	\$300	Snack Hole – <b>1 sold, 3 available!</b>
	\$1,500	Tournament Signage	\$300	Volunteer Lunch
	\$1,500	AV Sponsor	\$300	Volunteer Cart
	\$1,000	Beverage Carts	\$300	Volunteer Coordinator Sponsor
	\$1,000	Water Sponsor	\$300	Volunteer Appreciation Gifts
	\$1,000	Golf Ball Sleeve	\$300	Tournament Awards
	\$1,000	Box Lunch Sponsor – <b>SOLD!</b>	\$300	Putting/Chipping Awards
	\$1,000	Reception Centerpieces	\$300	Longest Drive Awards
	\$750	Registration	\$300	Sponsor Gifts
	\$750	Bag Drop	\$300	Opportunity Drawing Sponsor
	\$500	Beer Sponsors – <b>1 sold, 4 available!</b>	\$300	VIP Promo Posters – <b>4 available!</b>
	\$500	Wine Sponsors – <b>2 available!</b>	\$300	Tee Sign Sponsor – <b>SOLD!</b>
	\$500	Soda Sponsors – <b>2 available!</b>	\$150	Auction Leaflet – <b>SOLD!</b>
	\$500	Sports Drink Sponsor		
	\$500	Ice Sponsor		In Kind Donations accepted for the auction, raffles, and golfer goodie bags
	\$500	Driving Range		
	\$500	Putting Contest		
	\$500	Chipping Contest		All underwriting includes the opportunity to have representatives on site at a hole – <b>18 available!</b>
	\$500	Longest Drive Contest		
	\$500	Golf Cannon Game		
	\$500	Closest to the Pin		

## UNDERWRITING BENEFITS

**\$4,000 Golf Cart Sponsor with Decal Logo** – Company logo placed on the hood of all golfer’s carts, verbal recognition from podium during Sponsor Breakfast and Cocktail Reception, 4 invitations to the Sponsor Breakfast and Cocktail Reception

**\$3,000 Tee Prize Hole Sponsor** – Company logo at the Tee Prize hole, verbal recognition during Sponsor Breakfast and Cocktail Reception, 4 invitations to the Sponsor Breakfast and Cocktail Reception

**\$2,000 Sponsor Breakfast** – Company logo at breakfast, verbal recognition from podium during Sponsor Breakfast and Cocktail Reception, 4 invitations to Sponsor Breakfast and Cocktail Reception

**\$2,000 Cocktail Reception Host** – Company logo on two bar signs as Cocktail Reception host, recognition from podium during Cocktail Reception, 4 invitations to the Cocktail Reception

**\$2,000 Bloody Mary Bar Host** - Company logo on bar signs at pre-tournament Bloody Mary bar, verbal recognition from podium during pre-tournament reception, 4 invitations to Sponsor Breakfast and Cocktail Reception

**\$2,000 Taco Truck Sponsor** – Company logo on signs at the taco truck out on the course (provided by sponsor or SHF), recognition during pre-tournament reception, 4 invitations to the Sponsor Breakfast and Cocktail Reception

**\$1,500 Tournament Signage** – Company logo or name on all printed materials at the event and 4 invitations to Cocktail Reception

**\$1,500 AV Sponsor** – Company logo on tournament signage and 4 invitations to Cocktail Reception

# UNDERWRITING INFORMATION

(Continued)

**\$1,000 Beverage Carts** – Company logo on beverage carts that roam course during tournament play, 2 invitations to the Cocktail Reception

**\$1,000 Water Sponsor** – Company logo on two tournament signs on the course and 2 invitations to the Cocktail Reception

**\$1,000 Golf Ball Sleeve** – Name recognition on all golf ball sleeves and 2 invitations to the Cocktail Reception

**\$1,000 Box Lunch Sponsor** – Company logo at lunch station and verbal recognition from podium during pre-tournament reception, and 2 invitations to the Cocktail Reception

**\$1,000 Reception Centerpieces** – Company logo on centerpieces and 2 invitations to the Cocktail Reception

◆  
**\$750 Registration Area** – Name recognition on two tabletop sponsor signs & registration envelopes

**\$750 Bag Drop** – Name recognition on Bag Drop banner

◆  
**\$500 Beer Sponsor** – Name recognition on two on-course signs

**\$500 Wine Sponsor** – Name recognition on two on-course signs

**\$500 Soda Sponsor** – Name recognition on two on-course signs

**\$500 Sports Drink Sponsor** – Name recognition on two on-course signs

**\$500 Ice Sponsor** – Name recognition on two on-course signs

**\$500 Driving Range** – Name recognition on two driving range sponsor signs

**\$500 Putting Contest** – Name recognition on one putting contest sponsor sign

**\$500 Chipping Contest** – Name recognition on one chipping contest sponsor sign

**\$500 Longest Drive Contest** – Name recognition on one longest drive contest sponsor sign

**\$500 Golf Cannon** – Name recognition at the golf cannon game

**\$500 Closest to the Pin Contest** – Name recognition on one closest to the pin contest sponsor sign

**\$500 Photographer** – Name recognition to be worn on a button/sash on the photographer

**\$500 Auctioneer** – Name recognition to be worn on a button/sash on the auctioneer

**\$500 Tequila** – Name recognition on one tabletop sign at the tequila hole

**\$500 Live Auction** – Name recognition on all live auction posters

**\$500 Silent Auction** – Name recognition on two tabletop signs at the silent auction tables

◆  
**\$300 Snack Hole** – Name recognition on sign at snack hole

**\$300 Volunteer Lunch** – Name recognition included on sponsor banners

**\$300 Volunteer Cart** – Name recognition on golf cart

**\$300 Volunteer Coordinator** – Name recognition to be worn on a button/sash on the coordinator

**\$300 Volunteer Appreciation Gifts** – Name recognition on all appreciation gifts given to event volunteers

**\$300 Tournament Awards** – Name recognition printed on all tournament awards

**\$300 Putting/Chipping Awards** – Name recognition included on sponsor banners

**\$300 Longest Drive Awards** – Name recognition included on sponsor banners

**\$300 Sponsor Gifts** – Name recognition included on sponsor banners

**\$300 Opportunity Drawing** – Name recognition on sponsor banners

**\$300 VIP Promo Posters** – Name recognition on one poster

**\$300 Tee Sign Sponsor** – Name recognition on sponsor banners

**\$300 Auction Leaflet** – Name recognition on leaflets

◆  
**In Kind Donations for auctions & raffles** – Name recognition on framed descriptions and/or bid sheets

***\*All Underwriting is 100% tax-deductible & will include listing in the electronic program.***

***\*All Underwriting includes the opportunity to have representatives on site at a hole  
(based on a first come, first served basis).***

# IMPORTANT DATES/DEADLINES

## For Presenting, Tournament, Eagle & Double Birdie Sponsors

Deadline	What we need from you:
May 1	To be included in the electronic program, the <b>pledge form or full payment</b> must be received
May 1	<b>Ad for the electronic program</b> Size specs: 10" w x 5.63" h Format: Hi-res JPEG or PDF
May 4	<b>Promotional materials</b> delivered to Sharp HealthCare Foundation <b>Company banner</b> delivered to Sharp HealthCare Foundation

## For Birdie, Masters, and Hole Sponsors

Deadline	What we need from you:
May 1	To be included in the electronic program, the <b>pledge form or full payment</b> must be received
May 1	<b>Company logo for the electronic program</b> Format: Hi-res JPEG or PDF
May 4	<b>Promotional materials</b> delivered to Sharp HealthCare Foundation

If you have questions or are unable to create a high quality ad, we will be happy to assist. Any questions, please contact Christy Rheam at [Christina.rheam@sharp.com](mailto:Christina.rheam@sharp.com) or 619-502-6099.

# SPONSORSHIP PLEDGE



Name: \_\_\_\_\_

9<sup>th</sup> Annual Sharp Chula Vista Medical Center  
Golf Tournament presented by the Sutherland Family  
May 21, 2018  
San Diego Country Club

Company: \_\_\_\_\_

*Please be sure to include your company or name as you want it listed*

## Sponsorship

- **Presenting Sponsor - \$25,000 - SOLD**  
(Top tournament billing, ad in program, twelve golf spots & Sponsor Breakfast, other options for recognition)
- **Tournament Sponsor - \$20,000**  
(2<sup>nd</sup> place billing, ad, twelve golf spots & Sponsor Breakfast, other options for recognition)
- **Tournament Host - \$15,000**  
(3<sup>rd</sup> place billing, ad, eight golf spots & Sponsor Breakfast, other options for recognition)
- **Eagle Sponsor - \$10,000**  
(Ad in program, eight golf spots & Sponsor Breakfast, other options for recognition)
- **Exclusive Birdie Sponsor - \$6,000**  
(Ad in program, four golf spots & Sponsor Breakfast, other options for recognition)
- **Hole Sponsor - \$1,000**  
(Listing in program, hole sign and/or representatives on the course, 100% tax-deductible)
- **Underwriting sponsorship - \$ \_\_\_\_\_ Underwriting: \_\_\_\_\_**
- **VIP package - \$100 each for a total of \$ \_\_\_\_\_**  
(Prepay your VIP package – includes opportunity drawing tickets, all on-course games)

## Payment

Register and pay online at [give.sharp.com/scvgolf](http://give.sharp.com/scvgolf) or email/mail sponsorship form and payment to:  
Christy Rheam at Sharp HealthCare Foundation 751 Medical Center Court, Chula Vista, CA 91911 or  
[christina.rheam@sharp.com](mailto:christina.rheam@sharp.com)

Payment Type:  Check  Credit Card  Other

Name \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Credit Card Information: Please charge \$ \_\_\_\_\_ to my  
 VISA  MasterCard  AMEX  Discover  Other

Name on card: \_\_\_\_\_

Card number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

	Cost	Qty	Total
Sponsorship	_____	_____	_____
Underwriting	_____	_____	_____
VIP Package	_____	_____	_____
	<b>Total \$</b>		_____

*Tax ID 95-3492461*

If you wish to be excluded from future requests, email us at [foundation@sharp.com](mailto:foundation@sharp.com) or call 858-499-4800.  
Sharp HealthCare Foundation is a not-for-profit 501(c)(3) organization, federal tax id# 95-3492461.